

Information

User Experience (UX) ensures the user has a positive interaction with the system. User experience emphasises the overall look and feel of the digital solution. It takes into consideration the user, their needs and how the solution will cater for the user. It is focused on identifying the target user and adapting the design and resources to meet their needs. This includes ease of navigation, placement size and colour of images, buttons and text. When creating websites, loading time plays a fundamental role.

Curriculum Expectation

User experience is core to designing digital solutions. Designs of digital solutions will be based on the user, how the user will interact with the digital solution. Students will generate, evaluate and communicate designs which will provide opportunities to critically analyse current systems and how to improve current systems.

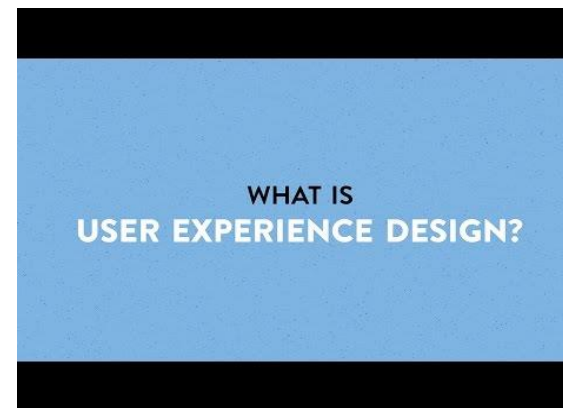
Video Resource

Click the images to play the videos

These videos define user experience and present detail about the roles needed when creating a digital solution.



Video Source: Nagor Vidan



Video Source: d.studio

USER EXPERIENCE

Creating a design based on the needs of the user



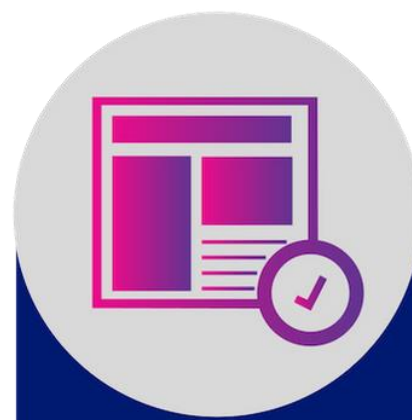
The purposes of creating a digital solution is to ensure the user has a positive experience. The design of a digital solution will be influenced by the user and their needs.



Digital systems look different for different purposes



Interaction with the digital system



Content and style adapted to meet needs

